

FRUIT AND VEGETABLE SURVEY

General Survey Information

Date

ID #

Name

Location

Type of store: (Supermarket, Fruit and Vegetable Market, Small Grocery,
bodega, deli, specialty shop)

I Fresh Fruit

Does this store carry fresh fruit?

Yes (continue), No (skip to Section II)

A. Does this store carry apples?

Yes (continue), No (skip to B)

A.1 Are there Red Delicious apples?

Yes (continue), No (skip to A.2)

How are Red Delicious sold? *Choose all that apply.*

Per pound (continue); Per piece (skip to ii); Flat price package (iii)

(i) Enter price per pound

Are Red Delicious sold per pound loose or packaged? *Choose all that apply.*

Enter price of the smallest package sold per pound

What is the quality of that package?

What is the quality of Red Delicious sold loose per pound?

(ii) Enter price per piece

What is the quality of Red Delicious sold per piece?

(iii) Enter the price of one flat-priced package of Red Delicious

How many apples are in one flat-priced package?

What is the quality of Red Delicious sold in flat-priced packages?

A.2 Are there Gala apples?

Yes (continue), No (skip to A.3)

How are Gala sold? *Choose all that apply.*

Per pound (continue); Per piece (skip to ii); Flat price package (iii)

(i) Enter price per pound

Are Gala sold per pound loose or packaged? *Choose all that apply.*

Enter price of the smallest package sold per pound

What is the quality of that package?

What is the quality of Gala sold loose per pound?

(ii) Enter price per piece

What is the quality of Gala sold per piece?

(iii) Enter the price of one flat-priced package of Gala

How many apples are in one flat-priced package?

What is the quality of Gala sold in flat-priced packages?

A.3 Are there Fuji apples?

Yes (continue), No (skip to A.4)

How are Fuji sold? *Choose all that apply.*

Per pound (continue); Per piece (skip to ii); Flat price package (iii)

(i) Enter price per pound

Are Fuji sold per pound loose or packaged? *Choose all that apply.*

Enter price of the smallest package sold per pound

What is the quality of that package?

What is the quality of Fuji sold loose per pound?

(ii) Enter price per piece

What is the quality of Fuji sold per piece?

(iii) Enter the price of one flat-priced package of Fuji

How many apples are in one flat-priced package?

What is the quality of Fuji sold in flat-priced packages?

A.4 Are there Golden Delicious apples?

Yes (continue), No (skip to A.5)

How are Golden Delicious sold? *Choose all that apply.*

Per pound (continue); Per piece (skip to ii); Flat price package (iii)

(i) Enter price per pound

Are Golden Delicious sold per pound loose or packaged? *Choose all that apply.*

Enter price of the smallest package sold per pound

What is the quality of that package?

What is the quality of Golden Delicious sold loose per pound?

(ii) Enter price per piece

What is the quality of Golden Delicious sold per piece?

(iii) Enter the price of one flat-priced package of Golden Delicious

How many apples are in one flat-priced package?

What is the quality of Golden Delicious sold in flat-priced packages?

A.5 Are there Granny Smith apples?

How are Granny Smith sold? *Choose all that apply.*

Per pound (continue); Per piece (skip to ii); Flat price package (iii)

(i) Enter price per pound

Are Granny Smith sold per pound loose or packaged? *Choose all that apply.*

Enter price of the smallest package sold per pound

What is the quality of that package?

What is the quality of Granny Smith sold loose per pound?

(ii) Enter price per piece

What is the quality of Granny Smith sold per piece?

(iii) Enter the price of one flat-priced package of Granny Smith

How many apples are in one flat-priced package?

What is the quality of Granny Smith sold in flat-priced packages?

A.6 Are there organic apples?

Yes, No

A.7 What other types of apples are sold here?

(roma, empire, macintosh, jonagold, no other type)

B. Does this store carry oranges?

Yes (continue), No (skip to C)

B.1 Are there Navel oranges?

Yes (continue), No (skip to B.2)

How are Navel oranges sold? *Choose all that apply.*

Per pound (continue); Per piece (skip to ii); Flat price package (iii)

(i) Enter price per pound

Are Navel oranges sold per pound loose or packaged? *Choose all that apply.*

Enter price of the smallest package sold per pound

What is the quality of that package?

What is the quality of Navel oranges sold loose per pound?

(ii) Enter price per piece

What is the quality of Navel oranges sold per piece?

(iii) Enter the price of one flat-priced package of Navel oranges

How many oranges are in one flat-priced package?

What is the quality of Navel oranges sold in flat-priced packages?

B.2 Are there Mineola oranges?

Yes (continue), No (skip to B.3)

How are Mineola oranges sold? *Choose all that apply.*

Per pound (continue); Per piece (skip to ii); Flat price package (iii)

(i) Enter price per pound

Are Mineola oranges sold per pound loose or packaged? *Choose all that apply.*

Enter price of the smallest package sold per pound

What is the quality of that package?

What is the quality of Mineola oranges sold loose per pound?

(ii) Enter price per piece

What is the quality of Mineola oranges sold per piece?

(iii) Enter the price of one flat-priced package of Mineola oranges

How many oranges are in one flat-priced package?

B.3 Are there Blood Oranges?

Yes (continue), No (skip to B.4)

How are Blood Oranges sold? *Choose all that apply.*

Per pound (continue); Per piece (skip to ii); Flat price package (iii)

- (i) Enter price per pound

Are Blood Oranges sold per pound loose or packaged? *Choose all that apply.*

Enter price of the smallest package sold per pound

What is the quality of that package?

What is the quality of Blood Oranges sold loose per pound?

- (ii) Enter price per piece

What is the quality of Blood Oranges sold per piece?

- (iii) Enter the price of one flat-priced package of Blood Oranges

How many oranges are in one flat-priced package?

What is the quality of Blood Oranges sold in flat-priced packages?

B.4 Are there tangerines?

Yes (continue), No (skip to B.5)

How are tangerines sold? *Choose all that apply.*

Per pound (continue); Per piece (skip to ii); Flat price package (iii)

- (i) Enter price per pound

Are tangerines sold per pound loose or packaged? *Choose all that apply.*

Enter price of the smallest package sold per pound

What is the quality of that package?

What is the quality of tangerines sold loose per pound?

- (ii) Enter price per piece

What is the quality of tangerines sold per piece?

- (iii) Enter the price of one flat-priced package of tangerines

How many tangerines are in one flat-priced package?

What is the quality of tangerines sold in flat-priced packages?

B.5 Are there mandarin oranges?

Yes (continue), No (skip to B.6)

How are mandarin oranges sold? *Choose all that apply.*

Per pound (continue); Per piece (skip to ii); Flat price package (iii)

- (i) Enter price per pound

Are mandarin oranges sold per pound loose or packaged? *Choose all that apply.*

Enter price of the smallest package sold per pound

What is the quality of that package?

What is the quality of mandarin oranges sold loose per pound?

- (ii) Enter price per piece

What is the quality of mandarin oranges sold per piece?

- (iii) Enter the price of one flat-priced package of mandarin oranges

How many mandarin oranges are in one flat-priced package?

What is the quality of mandarin oranges sold in flat-priced packages?

B.6 Are there organic oranges?

Yes, No

B.7 What other types of oranges are sold here?

(juice oranges, tangelos, no other type)

C. Does this store carry grapefruit?

Yes (continue), No (skip to D)

How are grapefruit sold? *Choose all that apply.*

Per pound (continue); Per piece (skip to ii); Flat price package (iii)

- (i) Enter price per pound

Are grapefruit sold per pound loose or packaged? *Choose all that apply.*

Enter price of the smallest package sold per pound

What is the quality of that package?

What is the quality of grapefruit sold loose per pound?

- (ii) Enter price per piece

What is the quality of grapefruit sold per piece?

- (iii) Enter the price of one flat-priced package of grapefruit

How many grapefruit are in one flat-priced package?

What is the quality of grapefruit sold in flat-priced packages?

D. Does this store carry pears?

Yes (continue), No (skip to E)

D.1 Are there Bartlett pears?

Yes (continue), No (skip to D.2)

How are Bartlett pears sold? *Choose all that apply.*

Per pound (continue); Per piece (skip to ii); Flat price package (iii)

(i) Enter price per pound

Are Bartlett pears sold per pound loose or packaged? *Choose all that apply.*

Enter price of the smallest package sold per pound

What is the quality of that package?

What is the quality of Bartlett pears sold loose per pound?

(ii) Enter price per piece

What is the quality of Bartlett pears sold per piece?

(iii) Enter the price of one flat-priced package of Bartlett pears

How many pears are in one flat-priced package?

What is the quality of Bartlett pears sold in flat-priced packages?

D.2 Are there Anjou pears?

Yes (continue), No (skip to D.3)

How are Anjou pears sold? *Choose all that apply.*

Per pound (continue); Per piece (skip to ii); Flat price package (iii)

(i) Enter price per pound

Are Anjou pears sold per pound loose or packaged? *Choose all that apply.*

Enter price of the smallest package sold per pound

What is the quality of that package?

What is the quality of Anjou pears sold loose per pound?

(ii) Enter price per piece

What is the quality of Anjou pears sold per piece?

(iii) Enter the price of one flat-priced package of Anjou pears

How many pears are in one flat-priced package?

What is the quality of Anjou pears sold in flat-priced packages?

D.3 Are there Forelle pears?

Yes (continue), No (skip to D.4)

How are Forelle pears sold? *Choose all that apply.*

Per pound (continue); Per piece (skip to ii); Flat price package (iii)

(i) Enter price per pound

Are Forelle pears sold per pound loose or packaged? *Choose all that apply.*

Enter price of the smallest package sold per pound

What is the quality of that package?

What is the quality of Forelle pears sold loose per pound?

(ii) Enter price per piece

What is the quality of Forelle pears sold per piece?

(iii) Enter the price of one flat-priced package of Forelle pears

How many pears are in one flat-priced package?

What is the quality of Forelle pears sold in flat-priced packages?

D.4 Are there organic pears?

Yes, No

D.5 What other types of pears are sold here?

(Packham, Bosc, Comice, Asian, seckle, no other type)

E. Does this store carry bananas?

Yes (continue), No (skip to F)

E.1 Are there yellow bananas?

Yes (continue), No (skip to E.2)

How are yellow bananas sold? *Choose all that apply.*

Per pound (continue); Per piece (skip to ii)

(i) Enter price per pound

What is the quality of yellow bananas sold per pound?

(ii) Enter price per piece

What is the quality of yellow bananas sold per piece?

(iii) Enter the price of one flat-priced package of yellow bananas

How many oranges are in one flat-priced package?

What is the quality of yellow bananas sold in flat-priced packages?

E.2 Are there yellow plantains?

Yes (continue), No (skip to E.3)

How are yellow plantains sold? *Choose all that apply.*

Per pound (continue); Per piece (skip to ii)

(i) Enter price per pound

What is the quality of yellow plantains sold per pound?

(ii) Enter price per piece

What is the quality of yellow plantains sold per piece?

E.3 Are there green plantains?

Yes (continue), No (skip to E.4)

How are green plantains sold? *Choose all that apply.*

Per pound (continue); Per piece (skip to ii)

(i) Enter price per pound

What is the quality of green plantains sold per pound?

(ii) Enter price per piece

What is the quality of green plantains sold per piece?

E.4 Are there baby bananas?

Yes (continue), No (skip to E.5)

Enter price per pound

What is the quality of baby bananas (assuming per pound)?

E.5 Are there organic bananas?

Yes, No

E.6 What other types of bananas are sold here?

(write-in field)

F. Does this store carry lemons?

Yes (continue), No (skip to G)

How are lemons sold? *Choose all that apply.*

Per pound (continue); Per piece (skip to ii); Flat price package (iii)

(i) Enter price per pound

Are lemons sold per pound loose or packaged? *Choose all that apply.*

Enter price of the smallest package sold per pound

What is the quality of that package?

What is the quality of lemons sold loose per pound?

(ii) Enter price per piece

What is the quality of lemons sold per piece?

(iii) Enter the price of one flat-priced package of lemons

How many lemons are in one flat-priced package?

What is the quality of lemons sold in flat-priced packages?

G. Does this store carry limes?

Yes (continue), No (skip to H)

How are lemons sold? *Choose all that apply.*

Per pound (continue); Per piece (skip to ii); Flat price package (iii)

(i) Enter price per pound

Are limes sold per pound loose or packaged? *Choose all that apply.*

Enter price of the smallest package sold per pound

What is the quality of that package?

What is the quality of limes sold loose per pound?

(ii) Enter price per piece

What is the quality of limes sold per piece?

(iii) Enter the price of one flat-priced package of limes

How many limes are in one flat-priced package?

What is the quality of limes sold in flat-priced packages?

H. Does this store carry berries?

Yes (continue), No (skip to I)

H.1 Are there strawberries?

Yes (continue), No (skip to H.2)

How are strawberryessold? *Choose all that apply.*

Per pint (continue); Per quart (skip to ii); other size container (iii)

- (i) Enter price per pint
What is the quality of strawberries sold by the pint?
- (ii) Enter price per quart
What is the quality of strawberries sold by the quart?
- (iii) What is the size of the container of strawberries?
Enter the price of this container of strawberries
What is the quality of strawberries sold in this size?
- H.2** Are there blueberries?
Yes (continue), No (skip to H.3)
How are blueberries sold? *Choose all that apply.*
Per half-pint (continue); Per pint (skip to ii)
 - (i) Enter price per half-pint
What is the quality of blueberries sold per half pint?
 - (ii) Enter price per pint
What is the quality of blueberries sold per pint?
- H.3** Are there raspberries?
Yes (continue), No (skip to H.4)
How are raspberries sold? *Choose all that apply.*
Per half-pint (continue); Per pint (skip to ii)
 - (i) Enter price per half-pint
What is the quality of raspberries sold per half pint?
 - (ii) Enter price per pint
What is the quality of raspberries sold per pint?
- H.4** Are there blackberries?
Yes (continue), No (skip to H.5)
How are blackberries sold? *Choose all that apply.*
Per half-pint (continue); Per pint (skip to ii)
 - (i) Enter price per half-pint
What is the quality of blackberries sold per half pint?
 - (ii) Enter price per pint
What is the quality of blackberries sold per pint?
- H.5** Are there organic berries?
Yes, No
- H.6** What other types of berries are there?
(mulberries, gooseberries, huckleberries, no other)
- I.** Does this store carry plums?
Yes (continue), No (skip to J)
- I.1** Are there black plums?
Yes (continue), No (skip to I.2)
How are black plums sold? *Choose all that apply.*
Per pound (continue); Per piece (skip to ii); Flat price package (iii)
 - (i) Enter price per pound
Are black plums sold per pound loose or packaged? *Choose all that apply.*
Enter price of the smallest package sold per pound
What is the quality of that package?
What is the quality of black plums sold loose per pound?
 - (ii) Enter price per piece
What is the quality of black plums sold per piece?
 - (iii) Enter the price of one flat-priced package of black plums
How many plums are in one flat-priced package?
What is the quality of black plums sold in flat-priced packages?
- I.2** Are there red plums?
Yes (continue), No (skip to I.3)
How are red plums sold? *Choose all that apply.*
Per pound (continue); Per piece (skip to ii); Flat price package (iii)
 - (i) Enter price per pound
Are red plums sold per pound loose or packaged? *Choose all that apply.*
Enter price of the smallest package sold per pound
What is the quality of that package?

What is the quality of red plums sold loose per pound?

- (ii) Enter price per piece
What is the quality of red plums sold per piece?
- (iii) Enter the price of one flat-priced package of red plums
How many plums are in one flat-priced package?
What is the quality of red plums sold in flat-priced packages?

I.3 Are there Empress plums?

Yes (continue), No (skip to I.4)

How are Empress plums sold? *Choose all that apply.*

Per pound (continue); Per piece (skip to ii); Flat price package (iii)

- (i) Enter price per pound
Are Empress plums sold per pound loose or packaged? *Choose all that apply.*
Enter price of the smallest package sold per pound
What is the quality of that package?
What is the quality of Empress plums sold loose per pound?
- (ii) Enter price per piece
What is the quality of Empress plums sold per piece?
- (iii) Enter the price of one flat-priced package of Empress plums
How many plums are in one flat-priced package?
What is the quality of Empress plums sold in flat-priced packages?

I.4 Are there organic plums?

Yes, No

I.5 What other types of plums are sold here?

(plumcot, Italian plums, dinosaur, sugar plums, no other type)

J. Does this store carry peaches?

Yes (continue), No (skip to K)

J.1 Are there yellow peaches?

Yes (continue), No (skip to J.2)

How are yellow peaches sold? *Choose all that apply.*

Per pound (continue); Per piece (skip to ii); Flat price package (iii)

- (i) Enter price per pound
Are yellow peaches sold per pound loose or packaged? *Choose all that apply.*
Enter price of the smallest package sold per pound
What is the quality of that package?
What is the quality of yellow peaches sold loose per pound?
- (ii) Enter price per piece
What is the quality of yellow peaches sold per piece?
- (iii) Enter the price of one flat-priced package of yellow peaches
How many peaches are in one flat-priced package?

J.2 Are there white peaches?

Yes (continue), No (skip to J.3)

How are white peaches sold? *Choose all that apply.*

Per pound (continue); Per piece (skip to ii); Flat price package (iii)

- (i) Enter price per pound
Are white peaches sold per pound loose or packaged? *Choose all that apply.*
Enter price of the smallest package sold per pound
What is the quality of that package?
What is the quality of white peaches sold loose per pound?
- (ii) Enter price per piece
What is the quality of white peaches sold per piece?
- (iii) Enter the price of one flat-priced package of white peaches
How many peaches are in one flat-priced package?
What is the quality of white peaches sold in flat-priced packages?

J.4 Are there organic peaches?

Yes, No

J.5 What other types of peaches are sold here?

(donut peaches, Frog's Hollow, no other type)

K. Does this store carry nectarines?

Yes (continue), No (skip to L)

- K.1** Are there yellow nectarines?
 Yes (continue), No (skip to L.2)
 How are yellow nectarines sold? *Choose all that apply.*
 Per pound (continue); Per piece (skip to ii); Flat price package (iii)
- (i) Enter price per pound
 Are yellow nectarines sold per pound loose or packaged? *Choose all that apply.*
 Enter price of the smallest package sold per pound
 What is the quality of that package?
 What is the quality of yellow nectarines sold loose per pound?
- (ii) Enter price per piece
 What is the quality of yellow nectarines sold per piece?
- (iii) Enter the price of one flat-priced package of yellow nectarines
 How many nectarines are in one flat-priced package?
- K.2** Are there white nectarines?
 Yes (continue), No (skip to K.3)
 How are white nectarines sold? *Choose all that apply.*
 Per pound (continue); Per piece (skip to ii); Flat price package (iii)
- (i) Enter price per pound
 Are white nectarines sold per pound loose or packaged? *Choose all that apply.*
 Enter price of the smallest package sold per pound
 What is the quality of that package?
 What is the quality of white nectarines sold loose per pound?
- (ii) Enter price per piece
 What is the quality of white nectarines sold per piece?
- (iii) Enter the price of one flat-priced package of white nectarines
 How many peaches are in one flat-priced package?
 What is the quality of white nectarines sold in flat-priced packages?
- K.3** Are there organic nectarines?
 Yes, No
- K.4** What other types of nectarines are sold here?
 (write in)
- L.** Does this store carry apricots?
 Yes (continue), No (skip to M)
 How are apricots sold? *Choose all that apply.*
 Per pound (continue); Per piece (skip to ii); Flat price package (iii)
- (i) Enter price per pound
 Are apricots sold per pound loose or packaged? *Choose all that apply.*
 Enter price of the smallest package sold per pound
 What is the quality of that package?
 What is the quality of apricots sold loose per pound?
- (ii) Enter price per piece
 What is the quality of apricots sold per piece?
- (iii) Enter the price of one flat-priced package of apricots
 How many apricots are in one flat-priced package?
 What is the quality of apricots sold in flat-priced packages?
- M.** Does this store carry cherries?
 Yes (continue), No (skip to N)
 How are cherries sold? *Choose all that apply.*
 Per pound (continue); Flat price package (ii)
- (i) Enter price per pound
 Are cherries sold per pound loose or packaged? *Choose all that apply.*
 Enter price of the smallest package sold per pound
 What is the quality of that package?
 What is the quality of cherries sold loose per pound?
- (ii) What is the size of this package of cherries?
 Enter the price of one flat-priced package of cherries
 What is the quality of cherries sold in flat-priced packages?
- N.** Does this store carry grapes?
 Yes (continue), No (skip to O)

- N.1** Are there red seedless grapes?
Yes (continue), No (skip to N.2)
Enter price per pound (assuming per pound)
Enter price of the smallest package sold per pound
What is the quality of that package?
- N.2** Are there green seedless grapes?
Yes (continue), No (skip to N.3)
Enter price per pound (assuming per pound)
Enter price of the smallest package sold per pound
What is the quality of that package?
- N.3** Does this store carry organic grapes?
Yes, No
- N.4** What other varieties of grapes does this store carry?
(black globe, Concord, champagne, no other)
- O.** Does this store carry melons?
Yes (continue), No (skip to P)
- O.1** Are there cantaloupe?
Yes (continue), No (skip to O.2)
How are cantaloupe sold?
Per pound (continue); per piece/individually (skip to ii); per half (iii)
(i) Enter price per pound (assuming per pound)
Enter weight of the smallest cantaloupe sold per pound
What is the quality of that cantaloupe?
(ii) Enter price per piece
What is the quality of cantaloupe sold per piece?
(iii) Enter the price of one half cantaloupe?
What is the quality of that half cantaloupe?
- O.2** Are there honeydew?
Yes (continue), No (skip to O.3)
How are honeydew sold?
Per pound (continue); per piece/individually (skip to ii); per half (iii)
(i) Enter price per pound (assuming per pound)
Enter weight of the smallest honeydew sold per pound
What is the quality of that honeydew?
(ii) Enter price per piece
What is the quality of honeydew sold per piece?
(iii) Enter the price of one half honeydew?
What is the quality of that half honeydew?
- O.3** Are there galia melons?
Yes (continue), No (skip to O.4)
How are galia melons sold?
Per pound (continue); per piece/individually (skip to ii); per half (iii)
(i) Enter price per pound (assuming per pound)
Enter weight of the smallest galia melons sold per pound
What is the quality of that galia melon?
(ii) Enter price per piece
What is the quality of galia melon sold per piece?
(iii) Enter the price of one half galia melons?
What is the quality of that half galia melon?
- O.4** Are there watermelon?
Yes (continue), No (skip to O.5)
How are watermelon sold?
Per pound (continue); whole for a flat price (skip to ii); flat-priced pieces (iii)
(i) Enter price per pound
Is watermelon sold per pound sold whole or in pieces?
What is the weight of a watermelon sold whole?
What is the quality of a whole watermelon?
What is the price of the smallest piece of watermelon sold per pound?

What is the quality of that piece?

- (ii) Enter the flat price of a whole watermelon
What is the quality of a watermelon sold whole for a flat price?
- (iii) Enter the price of a piece of watermelon sold for a flat price?
What is the quality of that piece of watermelon?

O.5 Does this store carry organic melon?

Yes, No

O.6 What other varieties of melon does this store carry?

(write in)

P. Does this store carry pineapples?

Yes (continue), No (skip to Q)

How are pineapples sold? *Choose all that apply.*

Per pound (continue); whole for a flat price (skip to ii)

- (i) Enter price per pound
What is the quality of pineapples sold by the pound?
- (ii) Enter flat price price of a whole pineapple
What is the quality of pineapples sold whole for a flat price?

Q. Does this store carry mangoes?

Yes (continue), No (skip to R)

How are mangoes sold? *Choose all that apply.*

Per pound (continue); whole for a flat price (skip to ii)

- (i) Enter price per pound
What is the quality of mangoes sold by the pound?
- (ii) Enter flat price price of a whole mango
What is the quality of mangoes sold whole for a flat price?

R. Does this store carry papaya?

Yes (continue), No (skip to S)

How are papaya sold?

Per pound (continue); for a flat price (skip to ii)

- (i) Enter price per pound
Are papaya sold per pound whole or halved?
What is the weight of a papaya sold whole?
What is the quality of a whole papaya?
What is the weight of half a papaya sold per pound?
What is the quality of half a papaya?
- (ii) Are papaya sold for a flat price whole or halved?
Enter the price of a whole papaya sold at a flat price
What is the weight of a papaya sold whole for a flat price?
What is the quality of a whole papaya?
Enter the price of half a papaya sold for a flat price
What is the weight of half a papaya sold for a flat price?
What is the quality of half a papaya?

S. Does this store carry prepared fruit?

Yes (continue), No (skip to T)

S.1 Does this store carry fruit salad (mixed fruit, prepared)?

Yes (continue), No (skip to S.2)

Enter the price of the smallest container of mixed fruit salad

What is the volume of that container?

What is the quality of that container?

S.2 Does this store carry prepared pineapple?

Yes (continue), No (skip to S.3)

Enter the price of the smallest container of prepared pineapple

What is the volume of that container?

What is the quality of that container?

S.3 Does this store carry prepared mango?

Yes (continue), No (skip to S.4)

Enter the price of the smallest container of prepared mango

What is the volume of that container?

What is the quality of that container?

- S.4** Does this store carry prepared cantaloupe?
 Yes (continue), No (skip to S.5)
 Enter the price of the smallest container of prepared cantaloupe
 What is the volume of that container?
 What is the quality of that container?
- S.5** Does this store carry prepared honeydew?
 Yes (continue), No (skip to S.6)
 Enter the price of the smallest container of prepared honeydew
 What is the volume of that container?
 What is the quality of that container?
- S.6** Does this store carry prepared watermelon?
 Yes (continue), No (skip to S.7)
 Enter the price of the smallest container of prepared watermelon
 What is the volume of that container?
 What is the quality of that container?
- S.7** Does this store carry another type of prepared fruit?
 (write in)
- T.** What other types of fruit are available at this store?
 (kiwi, lichee nuts, passion fruit, guava, starfruit, tree peaches, quince, pomegranates, figs, persimmons, gineya, other, or "none other")

II **Fresh Vegetables**

Does this store carry fresh vegetables?

Yes (continue), No (skip to Section III)

A. Does this store carry tomatoes?

Yes (continue), No (skip to B)

A.1 Are there Beefsteak tomatoes?

Yes (continue), No (skip to A.2)

How are Beefsteak tomatoes sold? *Choose all that apply.*

Per pound (continue); Per piece (skip to ii); Flat price package (iii)

(i) Enter price per pound

Are Beefsteak tomatoes sold per pound loose or packaged? *Choose all that apply.*

Enter price of the smallest package sold per pound

What is the quality of that package?

What is the quality of Beefsteak tomatoes sold loose per pound?

(ii) Enter price per piece

What is the quality of Beefsteak tomatoes sold per piece?

(iii) Enter the price of one flat-priced package of Beefsteak tomatoes

How many tomatoes are in one flat-priced package?

What is the quality of Beefsteak tomatoes sold in flat-priced packages?

A.2 Are there Holland vine tomatoes?

Yes (continue), No (skip to A.3)

How are Holland vine tomatoes sold? *Choose all that apply.*

Per pound (continue); Per piece (skip to ii); Flat price package (iii)

(i) Enter price per pound

Are Holland vine tomatoes sold per pound loose or packaged? *Choose all that apply.*

Enter price of the smallest package sold per pound

What is the quality of that package?

What is the quality of Holland vine tomatoes sold loose per pound?

(ii) Enter price per piece

What is the quality of Holland vine tomatoes sold per piece?

(iii) Enter the price of one flat-priced package of Holland vine tomatoes

How many tomatoes are in one flat-priced package?

What is the quality of Holland vine tomatoes sold in flat-priced packages?

A.3 Are there plum/roma tomatoes?

Yes (continue), No (skip to A.4)

How are plum/roma tomatoes sold? *Choose all that apply.*

Per pound (continue); Per piece (skip to ii); Flat price package (iii)

(i) Enter price per pound

Are plum/roma tomatoes sold per pound loose or packaged? *Choose all that apply.*

Enter price of the smallest package sold per pound

What is the quality of that package?

What is the quality of plum/roma tomatoes sold loose per pound?

(ii) Enter price per piece

What is the quality of plum/roma tomatoes sold per piece?

(iii) Enter the price of one flat-priced package of plum/roma tomatoes

How many tomatoes are in one flat-priced package?

What is the quality of plum/roma tomatoes sold in flat-priced packages?

A.4 Are there cherry tomatoes?

Yes (continue), No (skip to A.5)

How are cherry tomatoes sold? *Choose all that apply.*

Per half-pint (continue); Per pint (skip to ii); other size bag (iii)

(i) Enter price per half-pint

What is the quality of cherry tomatoes sold per half pint?

(ii) Enter price per pint

What is the quality of cherry tomatoes sold per pint?

(iii) Enter the price of the other size bag of cherry tomatoes

How many ounces is this bag of cherry tomatoes?

What is the quality of this bag of cherry tomatoes?

A.5 Does this store carry organic tomatoes?

Yes, No

A.6 Are there other types of tomatoes at this store?

Yellow tomatoes, heirloom

B. Does this store carry avocado?

Yes (continue), No (skip to C)

How are avocados sold? *Choose all that apply.*

Per pound (continue); Per piece (skip to ii)

(i) Enter price per pound

What is the quality of avocados sold by the pound?

(ii) Enter price per piece

What is the quality of avocados sold per piece?

C. Does this store carry peppers?

Yes (continue), No (skip to D)

C.1 Are there red peppers?

Yes (continue), No (skip to C.2)

How are red peppers sold? *Choose all that apply.*

Per pound (continue); Per piece (skip to ii); Flat price package (iii)

(i) Enter price per pound

Are red peppers sold per pound loose or packaged? *Choose all that apply.*

Enter price of the smallest package sold per pound

What is the quality of that package?

What is the quality of red peppers sold loose per pound?

(ii) Enter price per piece

What is the quality of red peppers sold per piece?

(iii) Enter the price of one flat-priced package of red peppers

How many red peppers are in one flat-priced package?

What is the quality of red peppers sold in flat-priced packages?

C.2 Are there yellow peppers?

Yes (continue), No (skip to C.3)

How are yellow peppers sold? *Choose all that apply.*

Per pound (continue); Per piece (skip to ii); Flat price package (iii)

(i) Enter price per pound

Are yellow peppers sold per pound loose or packaged? *Choose all that apply.*

Enter price of the smallest package sold per pound

What is the quality of that package?

What is the quality of yellow peppers sold loose per pound?

(ii) Enter price per piece

- What is the quality of yellow peppers sold per piece?
- (iii) Enter the price of one flat-priced package of yellow peppers
How many yellow peppers are in one flat-priced package?
What is the quality of yellow peppers sold in flat-priced packages?
- C.3** Are there green peppers?
Yes (continue), No (skip to C.4)
How are green peppers sold? *Choose all that apply.*
Per pound (continue); Per piece (skip to ii); Flat price package (iii)
- (i) Enter price per pound
Are green peppers sold per pound loose or packaged? *Choose all that apply.*
Enter price of the smallest package sold per pound
What is the quality of that package?
What is the quality of green peppers sold loose per pound?
- (ii) Enter price per piece
What is the quality of green peppers sold per piece?
- (iii) Enter the price of one flat-priced package of green peppers
How many green peppers are in one flat-priced package?
What is the quality of green peppers sold in flat-priced packages?
- C.4** What types of hot peppers are sold at this store?
(jalapeno, red chile, cherry peppers, chipotle, habanero, ancho, none)
- C.5** Are there organic peppers?
Yes, No
- C.6** What other types of peppers are sold at this store?
(write in)
- D.** Does this store carry snap peas?
Yes (continue), No (skip to E)
How are snap peas sold? *Choose all that apply.*
Loose per pound (continue); Packaged per pound (skip to ii)
- (i) Enter price per pound
What is the quality of snap peas sold loose per pound?
- (ii) Enter the price of the smallest package of snap peas
What is the quality of snap peas sold packaged by the pound?
- E.** Does this store carry snow peas?
Yes (continue), No (skip to F)
How are snow peas sold? *Choose all that apply.*
Loose per pound (continue); Packaged per pound (skip to ii)
- (i) Enter price per pound
What is the quality of snow peas sold loose per pound?
- (ii) Enter the price of the smallest package of snow peas
What is the quality of snow peas sold packaged by the pound?
- F.** Does this store carry carrots?
Yes (continue), No (skip to G)
- F.1** Are there "farmer's market" carrots (in a bunch with their greens intact)?
Yes (continue), No (skip to F.2)
How are regular cucumbers sold? *Choose all that apply.*
Per pound (continue); Per bunch (ii)
- (i) Enter price per pound
Are carrots sold per pound loose or packaged? *Choose all that apply.*
Enter price of the smallest package sold per pound
What is the quality of that package?
What is the quality of carrots sold loose per pound?
- (ii) Enter price per bunch
What is the quality of carrots sold per bunch?
- F.2** Are there "commercial" carrots (sold loose or in a bag, with greens chopped off)?
Yes (continue), No (skip to F.3)
How are commercial carrots sold? *Choose all that apply.*
Per pound (continue); Per bag (ii)
- (i) Enter price per pound
What is the quality of commercial carrots sold loose per pound?

- (ii) Enter price per bag
What is the quality of commercial carrots sold in a bag?
- G.** Does this store carry cucumbers?
Yes (continue), No (skip to H)
- G.1** Are there regular (smooth-skinned) cucumbers?
Yes (continue), No (skip to G.2)
How are regular cucumbers sold? *Choose all that apply.*
 - Per pound (continue); Per piece (skip to ii); Flat price package (iii)
- (i) Enter price per pound
Are regular cucumbers sold per pound loose or packaged? *Choose all that apply.*
 - Enter price of the smallest package sold per pound
 - What is the quality of that package?
 - What is the quality of regular cucumbers sold loose per pound?
- (ii) Enter price per piece
What is the quality of regular cucumbers sold per piece?
- (iii) Enter the price of one flat-priced package of regular cucumbers
How many regular cucumbers are in one flat-priced package?
What is the quality of regular cucumbers sold in flat-priced packages?
- G.2** Are there English cucumbers?
Yes (continue), No (skip to G.3)
How are English cucumbers sold? *Choose all that apply.*
 - Per pound (continue); Per piece (skip to ii); Flat price package (iii)
- (i) Enter price per pound
Are English cucumbers sold per pound loose or packaged? *Choose all that apply.*
 - Enter price of the smallest package sold per pound
 - What is the quality of that package?
 - What is the quality of English cucumbers sold loose per pound?
- (ii) Enter price per piece
What is the quality of English cucumbers sold per piece?
- (iii) Enter the price of one flat-priced package of English cucumbers
How many English cucumbers are in one flat-priced package?
What is the quality of English cucumbers sold in flat-priced packages?
- G.3** Are there Kirbies?
Yes (continue), No (skip to G.4)
How are Kirbies sold? *Choose all that apply.*
 - Per pound (continue); Per piece (skip to ii); Flat price package (iii)
- (i) Enter price per pound
Are Kirbies sold per pound loose or packaged? *Choose all that apply.*
 - Enter price of the smallest package sold per pound
 - What is the quality of that package?
 - What is the quality of Kirbies sold loose per pound?
- (ii) Enter price per piece
What is the quality of Kirbies sold per piece?
- (iii) Enter the price of one flat-priced package of Kirbies
How many Kirbies are in one flat-priced package?
What is the quality of Kirbies sold in flat-priced packages?
- G.4** Are there organic cucumbers?
- G.5** Are there other varieties of cucumbers available?
(write in)
- H.** Does this store carry fresh beans?
Yes (continue), No (skip to I)
- H.1** Are there regular green beans (string beans)?
Yes (continue), No (skip to H.2)
How are regular green beans sold? *Choose all that apply.*
 - Per pound (continue); Flat price package (ii)
- (i) Enter price per pound
Are regular green beans sold per pound loose or packaged? *Choose all that apply.*
 - Enter price of the smallest package sold per pound

- What is the quality of that package?
What is the quality of regular green beans sold loose per pound?
- (ii) Enter the price of one flat-priced package of regular green beans
What is the weight of a flat-priced package of regular green beans?
What is the quality of regular green beans sold in flat-priced packages?
- H.2** Are there haricots vert?
Yes (continue), No (skip to G.3)
How are haricots vert sold? *Choose all that apply.*
Per pound (continue); Flat price package (ii)
- (i) Enter price per pound
Are haricots vert sold per pound loose or packaged? *Choose all that apply.*
Enter price of the smallest package sold per pound
What is the quality of that package?
What is the quality of haricots vert sold loose per pound?
- (ii) Enter the price of one flat-priced package of haricots vert
What is the weight of a flat-priced package of haricots vert?
What is the quality of haricots vert sold in flat-priced packages?
- H.3** Are there organic green beans?
- H.4** What other types of fresh beans are available at this store?
(yellow wax beans, cranberry beans)
- I.** Does this store carry squash?
- I.a** Are there winter squash?
- I.1** Are there butternut squash?
Yes (continue), No (skip to I.2)
How are butternut squash sold?
Per pound (continue); whole for a flat price (skip to ii); flat-priced piece (skip to iii)
- (i) Enter price per pound
Is butternut squash sold per pound sold whole or in pieces?
What is the weight of a butternut squash sold whole?
What is the quality of a whole butternut squash?
What is the price of the smallest piece of butternut squash sold per pound?
What is the quality of that piece?
- (ii) Enter the flat price of a whole butternut squash
What is the quality of a butternut squash sold whole for a flat price?
- (iii) Enter the price of a piece of butternut squash sold for a flat price?
What is the quality of that piece of butternut squash?
- I.2** Are there acorn squash?
Yes (continue), No (skip to I.3)
How are acorn sold?
Per pound (continue); whole for a flat price (skip to ii); flat-priced piece (skip to iii)
- (i) Enter price per pound
Is acorn squash sold per pound sold whole or in pieces?
What is the weight of a acorn squash sold whole?
What is the quality of a whole acorn squash?
What is the price of the smallest piece of acorn squash sold per pound?
What is the quality of that piece?
- (ii) Enter the flat price of a whole acorn squash
What is the quality of a acorn squash sold whole for a flat price?
- (iii) Enter the price of a piece of acorn squash sold for a flat price?
What is the quality of that piece of acorn squash?
- I.3** Are there spaghetti squash?
Yes (continue), No (skip to I.4)
How are acorn sold?
Per pound (continue); whole for a flat price (skip to ii); flat-priced piece (skip to iii)
- (i) Enter price per pound
Is spaghetti squash sold per pound sold whole or in pieces?
What is the weight of a spaghetti squash sold whole?
What is the quality of a whole spaghetti squash?
What is the price of the smallest piece of spaghetti squash sold per pound?

- What is the quality of that piece?
- (ii) Enter the flat price of a whole spaghetti squash
What is the quality of a spaghetti squash sold whole for a flat price?
- (iii) Enter the price of a piece of spaghetti squash sold for a flat price?
What is the quality of that piece of spaghetti squash?
- I.4** Is there pumpkin?
Yes (continue), No (skip to I.5)
Is are pumpkin sold?
Per pound (continue); whole for a flat price (skip to ii); flat-priced piece (skip to iii)
- (i) Enter price per pound
Is pumpkin sold per pound sold whole or in pieces?
What is the weight of a pumpkin sold whole?
What is the quality of a whole pumpkin?
What is the price of the smallest piece of pumpkin sold per pound?
What is the quality of that piece?
- (ii) Enter the flat price of a whole pumpkin
What is the quality of a pumpkin sold whole for a flat price?
- (iii) Enter the price of a piece of pumpkin sold for a flat price?
What is the quality of that piece of pumpkin?
- I.5** Are there other winter squash? (Delicata, kabocha)
- I.6** Are there yellow summer squash?
Yes (continue), No (skip to I.7)
How are yellow summer squash sold? *Choose all that apply.*
Per pound (continue); Per piece (skip to ii); Flat price package (iii)
- (i) Enter price per pound
Are yellow summer squash sold per pound loose or packaged? *Choose all that apply.*
Enter price of the smallest package sold per pound
What is the quality of that package?
What is the quality of yellow summer squash sold loose per pound?
- (ii) Enter price per piece
What is the quality of yellow summer squash sold per piece?
- (iii) Enter the price of one flat-priced package of yellow summer squash
How many squash are in one flat-priced package?
What is the quality of yellow summer squash sold in flat-priced packages?
- I.7** Are there zucchini?
Yes (continue), No (skip to I.8)
How are zucchini sold? *Choose all that apply.*
Per pound (continue); Per piece (skip to ii); Flat price package (iii)
- (i) Enter price per pound
Are zucchini sold per pound loose or packaged? *Choose all that apply.*
Enter price of the smallest package sold per pound
What is the quality of that package?
What is the quality of zucchini sold loose per pound?
- (ii) Enter price per piece
What is the quality of zucchini sold per piece?
- (iii) Enter the price of one flat-priced package of zucchini
How many zucchini are in one flat-priced package?
What is the quality of zucchini sold in flat-priced packages?
- I.8** Are there organic squash?
- I.9** Are there other summer squash ? (baby zucchini)
- J.** Does this store carry mushrooms?
Yes (continue), No (skip to K)
- J.1** Are there crimini?
Yes (continue), No (skip to J.2)
How are crimini sold? *Choose all that apply.*
Per pound (continue); Flat price package (ii)
- (i) Enter price per pound
Are crimini sold per pound loose or packaged? *Choose all that apply.*
Enter price of the smallest package sold per pound

- What is the quality of that package?
What is the quality of crimini sold loose per pound?
- (ii) Enter the price of one flat-priced package of crimini
What is the weight of a flat-priced package of crimini?
What is the quality of crimini sold in flat-priced packages?
- J.2** Are there portobella?
Yes (continue), No (skip to J.3)
How are portobella sold? *Choose all that apply.*
Per pound (continue); Flat price package (ii)
- (i) Enter price per pound
Are portobella sold per pound loose or packaged? *Choose all that apply.*
Enter price of the smallest package sold per pound
What is the quality of that package?
What is the quality of portobella sold loose per pound?
- (ii) Enter the price of one flat-priced package of portobella
What is the weight of a flat-priced package of portobella?
What is the quality of portobella sold in flat-priced packages?
- J.3** Are there shiitake?
Yes (continue), No (skip to J.4)
How are shiitake sold? *Choose all that apply.*
Per pound (continue); Flat price package (ii)
- (i) Enter price per pound
Are shiitake sold per pound loose or packaged? *Choose all that apply.*
Enter price of the smallest package sold per pound
What is the quality of that package?
What is the quality of shiitake sold loose per pound?
- (ii) Enter the price of one flat-priced package of shiitake
What is the weight of a flat-priced package of shiitake?
What is the quality of shiitake sold in flat-priced packages?
- J.4** Are there white button mushrooms?
Yes (continue), No (skip to J.5)
How are white button mushrooms sold? *Choose all that apply.*
Per pound (continue); Flat price package (ii)
- (i) Enter price per pound
Are white button mushrooms sold per pound loose or packaged? *Choose all that apply.*
Enter price of the smallest package sold per pound
What is the quality of that package?
What is the quality of white button mushrooms sold loose per pound?
- (ii) Enter the price of one flat-priced package of white button mushrooms
What is the weight of a flat-priced package of white button mushrooms?
What is the quality of white button mushrooms sold in flat-priced packages?
- J.5** Are there brown button mushrooms?
Yes (continue), No (skip to J.6)
How are brown button mushrooms sold? *Choose all that apply.*
Per pound (continue); Flat price package (ii)
- (i) Enter price per pound
Are brown button mushrooms sold per pound loose or packaged? *Choose all that apply.*
Enter price of the smallest package sold per pound
What is the quality of that package?
What is the quality of brown button mushrooms sold loose per pound?
- (ii) Enter the price of one flat-priced package of brown button mushrooms
What is the weight of a flat-priced package of brown button mushrooms?
What is the quality of brown button mushrooms sold in flat-priced packages?
- J.6** Are there organic mushrooms?
- J.7** Are there other mushrooms? (chanterelle, hen of the woods, morel, porcini, oyster)
- K.** Does this store carry lettuce or leafy greens?
Yes (continue), No (skip to L)
- K.1** Is there iceberg lettuce?

Yes (continue), No (skip to K.2)

How is iceberg lettuce sold? *Choose all that apply*.

Per pound (continue); Per piece (skip to ii)

- (i) Enter price per pound
What is the quality of a head of iceberg lettuce sold by the pound?
- (ii) Enter price per head
What is the quality of iceberg lettuce sold per head?

K.2 Is there spinach?

Yes (continue), No (skip to K.3)

How is spinach sold? *Choose all that apply*.

Per pound (continue); Per bunch (skip to ii)

- (i) Enter price per pound
What is the quality of a bunch of spinach sold by the pound?
- (ii) Enter price per bunch
What is the quality of spinach sold per bunch?

K.3 Are there collard greens?

Yes (continue), No (skip to K.4)

How are collard greens sold? *Choose all that apply*.

Per pound (continue); Per bunch (skip to ii)

- (i) Enter price per pound
What is the quality of a bunch of collard greens sold by the pound?
- (ii) Enter price per bunch
What is the quality of collard greens sold per bunch?

K.4 Is there swiss chard?

Yes (continue), No (skip to K.5)

How is swiss chard sold? *Choose all that apply*.

Per pound (continue); Per bunch (skip to ii)

- (i) Enter price per pound
What is the quality of a bunch of swiss chard sold by the pound?
- (ii) Enter price per bunch
What is the quality of swiss chard sold per bunch?

K.5 Is there arugula?

Yes (continue), No (skip to K.6)

How is arugula sold? *Choose all that apply*.

Per pound (continue); Per bunch (skip to ii)

- (i) Enter price per pound
What is the quality of a bunch of arugula sold by the pound?
- (ii) Enter price per bunch
What is the quality of arugula sold per bunch?

K.6 Is there red leaf lettuce?

Yes (continue), No (skip to K.7)

How is red leaf lettuce sold? *Choose all that apply*.

Per pound (continue); Per bunch (skip to ii)

- (i) Enter price per pound
What is the quality of a bunch of red leaf lettuce sold by the pound?
- (ii) Enter price per bunch
What is the quality of red leaf lettuce sold per bunch?

K.7 Is there cabbage?

Yes (continue), No (skip to K.8)

Enter number of types of cabbage on sale (i.e., green, red, savoy, napa).

How is cabbage sold (choose the least expensive type of cabbage)? *Choose all that apply*.

Per pound (continue); Per piece (skip to ii)

- (i) Enter price per pound
What is the quality of a head of cabbage sold by the pound?
- (ii) Enter price per head
What is the quality of cabbage sold per head?

K.8 Is there romaine lettuce?

Yes (continue), No (skip to K.9)

How is romaine lettuce sold? *Choose all that apply.*

Per pound (continue); Per bunch (skip to ii)

- (i) Enter price per pound
What is the quality of a bunch of romaine lettuce sold by the pound?
- (ii) Enter price per bunch
What is the quality of romaine lettuce sold per bunch?

K.9 Does this store carry organic greens?

K.10 What other types of greens does this store carry? (broccoli rabe, endive, radicchio, Boston lettuce, chicory, frisee, escarole, watercress, dandelion, mesclun)

L. Does this store carry asparagus?

Yes (continue), No (skip to M)

How is asparagus sold? *Choose all that apply.*

Per pound (continue); Per piece (skip to ii)

- (i) Enter price per pound
What is the quality of a bunch of asparagus sold by the pound?
- (ii) Enter price per bunch
What is the quality of asparagus sold per bunch?

M. Does this store carry potatoes?

Yes (continue), No (skip to N)

M.1 Are there Idaho potatoes?

Yes (continue), No (skip to M.2)

How are Idaho potatoes sold? *Choose all that apply.*

Per pound (continue); Per piece (skip to ii); Flat price package (iii)

- (i) Enter price per pound
Are Idaho potatoes sold per pound loose or packaged? *Choose all that apply.*
 - Enter price of the smallest package sold per pound
 - What is the quality of that package?
 - What is the quality of Idaho potatoes sold loose per pound?
- (ii) Enter price per piece
What is the quality of Idaho potatoes sold per piece?
- (iii) Enter the price of one flat-priced package of Idaho potatoes
How many potatoes are in one flat-priced package?
What is the quality of Idaho potatoes sold in flat-priced packages?

M.2 Are there Russet potatoes?

Yes (continue), No (skip to M.3)

How are Russet potatoes sold? *Choose all that apply.*

Per pound (continue); Per piece (skip to ii); Flat price package (iii)

- (i) Enter price per pound
Are Russet potatoes sold per pound loose or packaged? *Choose all that apply.*
 - Enter price of the smallest package sold per pound
 - What is the quality of that package?
 - What is the quality of Russet potatoes sold loose per pound?
- (ii) Enter price per piece
What is the quality of Russet potatoes sold per piece?
- (iii) Enter the price of one flat-priced package of Russet potatoes
How many potatoes are in one flat-priced package?
What is the quality of Russet potatoes sold in flat-priced packages?

M.3 Are there Red Bliss potatoes?

Yes (continue), No (skip to M.4)

How are Red Bliss potatoes sold? *Choose all that apply.*

Per pound (continue); Per piece (skip to ii); Flat price package (iii)

- (i) Enter price per pound
Are Red Bliss potatoes sold per pound loose or packaged? *Choose all that apply.*
 - Enter price of the smallest package sold per pound
 - What is the quality of that package?
 - What is the quality of Red Bliss potatoes sold loose per pound?
- (ii) Enter price per piece
What is the quality of Red Bliss potatoes sold per piece?

- (iii) Enter the price of one flat-priced package of Red Bliss potatoes
How many potatoes are in one flat-priced package?
What is the quality of Red Bliss potatoes sold in flat-priced packages?

M.4 Are there new potatoes?

Yes (continue), No (skip to M.5)

How are new potatoes sold? *Choose all that apply.*

Per pound (continue); Flat price package (ii)

- (i) Enter price per pound

Are new potatoes sold per pound loose or packaged? *Choose all that apply.*

Enter price of the smallest package sold per pound

What is the quality of that package?

What is the quality of new potatoes sold loose per pound?

- (ii) Enter the price of one flat-priced package of new potatoes
How many potatoes are in one flat-priced package?
What is the quality of new potatoes sold in flat-priced packages?

M.5 Are there small white potatoes?

Yes (continue), No (skip to M.6)

How are small white potatoes sold? *Choose all that apply.*

Per pound (continue); Flat price package (ii)

- (i) Enter price per pound

Are small white potatoes sold per pound loose or packaged? *Choose all that apply.*

Enter price of the smallest package sold per pound

What is the quality of that package?

What is the quality of small white potatoes sold loose per pound?

- (ii) Enter the price of one flat-priced package of small white potatoes
How many potatoes are in one flat-priced package?
What is the quality of small white potatoes sold in flat-priced packages?

M.6 Are there white sweet potatoes?

Yes (continue), No (skip to M.7)

How are white sweet potatoes sold? *Choose all that apply.*

Per pound (continue); Per piece (skip to ii); Flat price package (iii)

- (i) Enter price per pound

Are white sweet potatoes sold per pound loose or packaged? *Choose all that apply.*

Enter price of the smallest package sold per pound

What is the quality of that package?

What is the quality of white sweet potatoes sold loose per pound?

- (ii) Enter price per piece
What is the quality of white sweet potatoes sold per piece?
- (iii) Enter the price of one flat-priced package of white sweet potatoes
How many potatoes are in one flat-priced package?
What is the quality of white sweet potatoes sold in flat-priced packages?

M.7 Are there yams?

Yes (continue), No (skip to M.8)

How are yams sold? *Choose all that apply.*

Per pound (continue); Per piece (skip to ii); Flat price package (iii)

- (i) Enter price per pound

Are yams sold per pound loose or packaged? *Choose all that apply.*

Enter price of the smallest package sold per pound

What is the quality of that package?

What is the quality of yams sold loose per pound?

- (ii) Enter price per piece
What is the quality of yams sold per piece?
- (iii) Enter the price of one flat-priced package of yams
How many yams are in one flat-priced package?
What is the quality of yams sold in flat-priced packages?

M.8 Are there batata?

Yes (continue), No (skip to M.9)

Enter price per pound

What is the quality of batata?

M.9 Are there yucca?

Yes (continue), No (skip to M.10)

Enter price per pound

What is the quality of yucca?

M.10 Are there cassava?

Yes (continue), No (skip to M.11)

Enter price per pound

What is the quality of cassava?

M.11 Are there yautia?

Yes (continue), No (skip to M.12)

Enter price per pound

What is the quality of yautia?

M.12 Are there organic potatoes?

M.13 What other varieties of potatoes are sold at this store? (Yukon, fingerlings, name)

N. Is there corn?

Yes (continue), No (skip to O)

How is corn sold? *Choose all that apply.*

Per pound (continue); Per ear (skip to ii); Flat price package (iii)

(i) Enter price per pound

Is corn sold per pound loose or packaged? *Choose all that apply.*

Enter price of the smallest package sold per pound

What is the quality of that package?

What is the quality of corn sold loose per pound?

(ii) Enter price per piece

What is the quality of corn sold per piece?

(iii) Enter the price of one flat-priced package of corn

How many ears of corn are in one flat-priced package?

What is the quality of corn sold in flat-priced packages?

O. Does this store carry parsnips?

Yes (continue), No (skip to P)

How are parsnips sold? *Choose all that apply.*

Per pound (continue); Per bunch (skip to ii)

(i) Enter price per pound

What is the quality of a bunch of parsnips sold by the pound?

(ii) Enter price per bunch

What is the quality of parsnips sold per bunch?

P. Are there beets?

Yes (continue), No (skip to Q)

How are beets sold? *Choose all that apply.*

Per pound (continue); Flat price package (ii)

(i) Enter price per pound

Are beets sold per pound loose or packaged? *Choose all that apply.*

Enter price of the smallest package sold per pound

What is the quality of that package?

What is the quality of beets sold loose per pound?

(ii) Enter price per bunch

Is the bunch of beets sold with the greens on?

What is the quality of beets sold per bunch?

Q. Is there broccoli?

Yes (continue), No (skip to R)

How is broccoli sold? *Choose all that apply.*

Per pound (continue); Per head (skip to ii)

(i) Enter price per pound

What is the quality of a bunch of broccoli sold by the pound?

(ii) Enter price per head

What is the quality of broccoli sold per head?

R. Is there cauliflower?

Yes (continue), No (skip to S)

How is cauliflower sold? *Choose all that apply.*

Per pound (continue); Per head (skip to ii)

- (i) Enter price per pound
What is the quality of a bunch of cauliflower sold by the pound?
- (ii) Enter price per head
What is the quality of cauliflower sold per head?

S. Is there okra?

Yes (continue), No (skip to T)

How is okra sold? *Choose all that apply.*

Per pound (continue); Flat price package (ii)

- (i) Enter price per pound
Is okra sold per pound loose or packaged? *Choose all that apply.*
 - Enter price of the smallest package sold per pound
 - What is the quality of that package?
 - What is the quality of okra sold loose per pound?
- (ii) Enter the price of one flat-priced package of okra
What is the weight of a flat-priced package of okra?
What is the quality of okra sold in flat-priced packages?

T. Is there eggplant?

Yes (continue), No (skip to U)

How is eggplant sold (*choose the least expensive type of eggplant*)? *Choose all that apply.*

Per pound (continue); Per piece (skip to ii); Flat price package (iii)

- (i) Enter price per pound
Is eggplant sold per pound loose or packaged? *Choose all that apply.*
 - Enter price of the smallest package sold per pound
 - What is the quality of that package?
 - What is the quality of eggplant sold loose per pound?
- (ii) Enter price per piece
What is the quality of eggplant sold per piece?
- (iii) Enter the price of one flat-priced package of eggplant
How many eggplants are in one flat-priced package?
What is the quality of eggplant sold in flat-priced packages?

U. Are there brussels sprouts?

Yes (continue), No (skip to V)

How are brussels sprouts sold? *Choose all that apply.*

Per pound (continue); Per stalk (skip to ii); Flat price package (iii)

- (i) Enter price per pound
Are brussels sprouts sold per pound loose or packaged? *Choose all that apply.*
 - Enter price of the smallest package sold per pound
 - What is the quality of that package?
 - What is the quality of brussels sprouts sold loose per pound?
- (ii) Are brussels sprouts sold on the stalk sold for a flat price, or by the pound?
 - Enter flat price per stalk
 - What is the weight of a stalk?
 - What is the quality of brussels sprouts sold by the stalk for a flat price?
 - Enter price per pound of a stalk of brussels sprouts
 - What is the weight of a stalk sold per pound?
 - What is the quality of a stalk of brussels sprouts sold per pound?
- (iii) Enter the price of one flat-priced package of brussels sprouts
What is the weight of a flat-priced package of brussels sprouts?
What is the quality of brussels sprouts sold in flat-priced packages?

V. Is there celery?

Yes (continue), No (skip to W)

How is celery sold? *Choose all that apply.*

Per pound (continue); Per bunch (skip to ii)

- (i) Enter price per pound
What is the quality of a bunch of celery sold by the pound?
- (ii) Enter price per bunch
What is the quality of celery sold per bunch?

- W. Does this store carry prepared vegetables?
Yes (continue), No (skip to X)
- W.1 Does this store carry prepared mixed vegetables?
Yes (continue), No (skip to W.2)
Enter the price of the smallest container of mixed vegetables
What is the volume of that container?
What is the quality of that container?
- W.2 Does this store carry prepared celery?
Yes (continue), No (skip to W.3)
Enter the price of the smallest container of prepared celery
What is the volume of that container?
What is the quality of that container?
- W.3 Does this store carry prepared carrots?
Yes (continue), No (skip to W.4)
Enter the price of the smallest container of prepared carrots
What is the volume of that container?
What is the quality of that container?
- W.4 Does this store carry bags of baby carrots?
Yes (continue), No (skip to W.5)
Enter the price of a bag of baby carrots
How many ounces are the bags of baby carrots?
What is the quality of bagged baby carrots?
- W.5 Does this store carry prepared broccoli?
Yes (continue), No (skip to W.6)
Enter the price of the smallest container of prepared broccoli
What is the volume of that container?
What is the quality of that container?
- W.6 Does this store carry prepared cauliflower?
Yes (continue), No (skip to W.7)
Enter the price of the smallest container of prepared cauliflower
What is the volume of that container?
What is the quality of that container?
- W.7 Does this store carry prepared greens?
Yes (continue), No (skip to X)
Spinach?
Enter the price of the smallest container of prepared spinach
How many ounces is the bag?
What is the quality of the bag of spinach?
Mesclun?
Enter the price of the smallest container of prepared mesclun
How many ounces is the bag?
What is the quality of the bag of mesclun?
Caesar mix?
Enter the price of the smallest container of caesar mix
How many ounces is the bag?
What is the quality of the bag of caesar mix?
- W.8 Does this store carry any other type of prepared vegetables? (other types of greens, zucchini or other squash)
- X. What other types of vegetables are available at this store?
(daikon, turnips, radish, yard-long beans, celeriac, jicama, onions, leeks, garlic, bean sprouts, other, or none other)

III Canned Fruits and Vegetables

Does this store carry canned fruits or vegetables? (Yes, continue; No, skip to Section IV)

III.a Are there canned vegetables? (Yes, continue; No, skip to III.b)

A. Is there canned corn? (Yes, continue; No, skip to B)

What is the price of the smallest can of corn?

How many ounces is that can of corn?

Is that can low-salt?

What is the brand of canned corn?

B. Are there canned garbanzo beans (chick-peas)? (Yes, continue; No, skip to C)

What is the price of the smallest can of garbanzo beans?

How many ounces is that can of garbanzo beans?

Is that can low-salt?

What is the brand of canned garbanzo beans?

- C. Are there canned red beans? (Yes, continue; No, skip to D)

What is the price of the smallest can of red beans?

How many ounces is that can of red beans?

Is that can low-salt?

What is the brand of canned red beans?

- D. Are there canned white beans? (Yes, continue; No, skip to E)

What is the price of the smallest can of white beans?

How many ounces is that can of white beans?

Is that can low-salt?

What is the brand of canned white beans?

- E. Are there canned kidney beans? (Yes, continue; No, skip to F)

What is the price of the smallest can of kidney beans?

How many ounces is that can of kidney beans?

Is that can low-salt?

What is the brand of canned kidney beans?

- F. Are there canned pigeon peas? (Yes, continue; No, skip to G)

What is the price of the smallest can of pigeon peas?

How many ounces is that can of pigeon peas?

Is that can low-salt?

What is the brand of canned pigeon peas?

- G. Are there canned green beans? (Yes, continue; No, skip to H)

What is the price of the smallest can of green beans?

How many ounces is that can of green beans?

Is that can low-salt?

What is the brand of canned green beans?

- H. Is there canned spinach? (Yes, continue; No, skip to I)

What is the price of the smallest can of spinach?

How many ounces is that can of spinach?

Is that can low-salt?

What is the brand of canned spinach?

- I. Is there canned asparagus? (Yes, continue; No, skip to J)

What is the price of the smallest can of asparagus?

How many ounces is that can of asparagus?

Is that can low-salt?

What is the brand of canned asparagus?

- J. Is there a canned tomato product (whole, chopped, or crushed -- exclude paste)? (Yes, continue; No, skip to K)

What is the price of the smallest can of tomatoes?

How many ounces is that can of tomatoes?

Is that can low-salt?

What is the brand of canned tomatoes?

- K. Are there canned mushrooms? (Yes, continue; No, skip to L)

What is the price of the smallest can of mushrooms?

How many ounces is that can of mushrooms?

Is that can low-salt?

What is the brand of canned mushrooms?

- L. What other canned (or jarred) vegetables are available? (carrots, mixed vegetables, squash, beets, artichokes, hearts of palm, other, or none other)

- III.b Is there canned fruit? (Yes, continue; No, skip to Section IV)

- A. Are there canned peaches? (Yes, continue; No, skip to B)

What is the price of the smallest can of peaches?

How many ounces is that can of peaches?

Is that can offered in light syrup?

What is the brand of canned peaches?

- B. Is there canned citrus? (Yes, continue; No, skip to C)

What is the price of the smallest can of citrus?
How many ounces is that can of citrus?
Is that can offered in light syrup?
What is the brand of canned citrus?

C. Are there canned pears? (Yes, continue; No, skip to D)

What is the price of the smallest can of pears?
How many ounces is that can of pears?
Is that can offered in light syrup?
What is the brand of canned pears?

D. Is there canned mixed fruit (fruit cocktail)? (Yes, continue; No, skip to E)

What is the price of the smallest can of mixed fruit?
How many ounces is that can of mixed fruit?
Is that can offered in light syrup?
What is the brand of canned mixed fruit?

E. What other canned (or jarred) fruits are available? (apricots, cherries, pineapple, prunes, other, none other)

IV **Frozen Fruits and Vegetables**

Does this store carry frozen fruits or vegetables? (Yes, continue; No, survey is complete)

IV.a Are there frozen vegetables? (Yes, continue; No, skip to IV.b)

A. Is there frozen corn? (Yes, continue; No, skip to B)

What is the price of the smallest bag or box of corn?
How many ounces is that box or bag?
What is the brand of frozen corn?

B. Are there frozen carrots? (Yes, continue; No, skip to C)

What is the price of the smallest bag or box of carrots?
How many ounces is that box or bag?
What is the brand of frozen carrots?

C. Are there frozen green beans? (Yes, continue; No, skip to D)

What is the price of the smallest bag or box of green beans?
How many ounces is that box or bag?
What is the brand of frozen green beans?

D. Are there frozen peas? (Yes, continue; No, skip to E)

What is the price of the smallest bag or box of peas?
How many ounces is that box or bag?
What is the brand of frozen peas?

E. What other frozen vegetables are available? (mixed vegetables, artichokes, cauliflower, potatoes, other, none other)

IV.b Is there frozen fruit? (Yes, continue; No, survey is complete)

A. Are there frozen peaches? (Yes, continue; No, skip to B)

What is the price of the smallest bag or box of peaches?
How many ounces is that box or bag?
What is the brand of frozen peaches?

B. Are there frozen strawberries? (Yes, continue; No, skip to C)

What is the price of the smallest bag or box of strawberries?
How many ounces is that box or bag?
What is the brand of frozen strawberries?

C. Are there frozen blueberries? (Yes, continue; No, skip to D)

What is the price of the smallest bag or box of blueberries?
How many ounces is that box or bag?
What is the brand of frozen blueberries?

D. Are there frozen raspberries? (Yes, continue; No, skip to E)

What is the price of the smallest bag or box of raspberries?
How many ounces is that box or bag?
What is the brand of frozen raspberries?

E. What other frozen fruits are available? (mixed fruit, cherries, pineapple, other, none other)